

Public Document Pack



**Service Director – Legal, Governance and
Commissioning**

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Tuesday 2 October 2018

Notice of Meeting

Dear Member

Economy and Neighbourhoods Scrutiny Panel

The **Economy and Neighbourhoods Scrutiny Panel** will meet in the **Council Chamber - Town Hall, Huddersfield** at **10.00 am** on **Wednesday 10 October 2018**.

This meeting will be webcast live and will be available to view via the Council's website.

The items which will be discussed are described in the agenda and there are reports attached which give more details.

A handwritten signature in black ink, appearing to read "Julie Muscroft".

Julie Muscroft

Service Director – Legal, Governance and Commissioning

Kirklees Council advocates openness and transparency as part of its democratic processes. Anyone wishing to record (film or audio) the public parts of the meeting should inform the Chair/Clerk of their intentions prior to the meeting.

The Economy and Neighbourhoods Scrutiny Panel members are:-

Member

Councillor Rob Walker (Chair)

Councillor Bill Armer

Councillor Martyn Bolt

Councillor Judith Hughes

Councillor Richard Murgatroyd

Councillor Harpreet Uppal

Mark Mercer (Co-Optee)

Andrew Bird (Co-Optee)

Agenda

Reports or Explanatory Notes Attached

	Pages
1: Minutes of the Previous Meeting	1 - 6
<p>To approve the Minutes of the meeting of the Panel held on 5 September 2018.</p> <hr/>	
2: Interests	7 - 8
<p>The Councillors will be asked to say if there are any items on the Agenda in which they have disclosable pecuniary interests, which would prevent them from participating in any discussion of the items or participating in any vote upon the items, or any other interests.</p> <hr/>	
3: Admission of the Public	
<p>Most debates take place in public. This only changes when there is a need to consider certain issues, for instance, commercially sensitive information or details concerning an individual. You will be told at this point whether there are any items on the Agenda which are to be discussed in private.</p> <hr/>	
4: Update on Social Value / Local wealth Building / Inclusive Growth	9 - 18
<p>The Panel will be presented with an update on the work being undertaken on social value and local wealth building, and links to inclusive growth, in line with the refresh of the Kirklees Economic Strategy.</p> <p>Contact: David Bundy, Corporate Policy Officer, Tel: 01484 221000</p> <hr/>	

5: Kirklees Employment and Skills Plan

19 - 32

To consider progress and further development of the Kirklees Employment and Skills Plan.

Contact: Sue Weston, Strategic Partnership Lead – Business and Skills, Tel: 01484 221000

6: Work Programme 2018/19

33 - 36

The Panel will review its work programme for 2018/19 and consider its forward agenda plan.

Contact: Carol Tague, Principal Governance & Democratic Engagement Officer Tel: 01484-221000

7: Date of Next Meeting

To confirm the date of the next meeting as 7 November 2018.

Contact: Carol Tague, Principal Governance & Democratic Engagement Officer. Tel: 01484 221000.

Contact Officer: Carol Tague

KIRKLEES COUNCIL

ECONOMY AND NEIGHBOURHOODS SCRUTINY PANEL

Wednesday 5th September 2018

Present: Councillor Rob Walker (Chair)
Councillor Bill Armer
Councillor Judith Hughes
Councillor Richard Murgatroyd
Councillor Harpreet Uppal

Co-optees Mark Mercer

In attendance: Cllr Julie Stewart-Turner

Observers: Andrew Bird

Apologies: Councillor Martyn Bolt

1 Minutes of the Previous Meeting

That the minutes of the meeting of the Panel held on 19 July 2018 be approved as a correct record.

The Chair provided an update on matters arising:-

- Work on the Rough Sleeper Initiative had been undertaken and it was intended to launch the guide in September with a briefing for all councillors.
- The Domestic Abuse Strategy had been considered by the Overview and Scrutiny Management Committee on 3 September 2018, where it was agreed that information would be communicated to all councillors, so that they were aware of who to contact if they encountered such issues in their ward work.
- A meeting with Housing officers and Councillors Armer and Hughes regarding the Open Age Policy and Local Letting Framework had been scheduled for 1 October 2018.
- Further discussion was required as to the scheduling of the Hackett Report item, as it was felt that discussion should involve external as well as Council representatives.
- It was hoped to receive a written report regarding the Review of Buses and Bus Routes as soon as possible.
- Universal Credit had been a part of the remit of the Tackling Poverty Group. The issue of who would pick up this work moving forward had been raised during the aforementioned Overview and Scrutiny Management Committee's consideration of the Domestic Abuse Strategy.

2 Interests

No interests were declared.

3 Admission of the Public

It was agreed that all agenda items would be considered in public session.

It was noted that Andrew Bird was observing the meeting with a view to becoming a potential co-optee.

4 Kirklees Economic Strategy

The Panel received an update on work that was taking place to refresh the Kirklees Economic Strategy (KES). In introducing the item, Alan Seasman, Theme Lead Place and Inward Investment and Kate McNicholas, Strategy and Policy Service Manager, gave a presentation which outlined the context and background for the work on the refresh. The contents of the original Strategy were highlighted, as were the strategic priorities action areas and headline initiatives.

The presentation highlighted the following key high level messages from the KES refresh and scoping review:-

- Raise the level of ambition
- Make partnership in the Strategy stronger and more effective
- Update with sharper prioritisation
- Stay alert and flexible to respond to national and Leeds City Region contexts and themes
- Link into the Kirklees Strategic framework and re-energise connections to the Joint Health and Wellbeing Strategy
- Manage and monitor KES systematically and proactively

The work of the second stage of the revised KES project would cover the following key objectives:-

- Develop outline ideas for the direction of the Strategy
- Identify shared priorities and relationships with other strategic council documents
- Build a strong base of evidence and analysis on key themes
- Establish and manage the relationship with external partners to ensure wider ownership of the development and delivery
- Produce a consultation roadmap and conduct consultation with key partners
- Brief elected Members and relevant boards and committees
- Produce final draft of the revised KES

The key areas of discussion which followed the presentation are summarised below:-

- The external consultants who completed the initial scoping review also carried out work on the production of the original Strategy.
- Discussions had taken place with the relevant Portfolio Holder and the next phase of the refresh would involve closer consultation with Members.
- The scoping review provided a historical analysis of context, evidence, delivery and strategic surroundings. The next phase was forward facing and

Economy and Neighbourhoods Scrutiny Panel - 5 September 2018

would examine key priorities from an economic perspective.

- In reviewing performance of the current KES, it was acknowledged that whilst some aspects, such as work around the North Kirklees Growth Zone and transforming Dewsbury had gone well, capacity and resources had impacted on progress in other areas. This emphasised the need for sharper prioritisation moving forward.
- A detailed evidence pack would be produced as part of the next stage of the review. Analysis would be themed around key concerns such as inclusive growth, wage levels, skills and productivity. Issues including Brexit, the impact of automation and differences between the districts would also be considered. The West Yorkshire Combined Authority (WYCA) had made an existing suite of analysis available for interrogation and it was anticipated that the evidence base would be completed by the end of September.
- Sustained action was required to raise skills and productivity and to support growth and better jobs, to ensure that the district did not become a low value economy with low value sectors and jobs. It was noted that a report in relation to a complimentary piece of work around social value and community wealth building was scheduled for the meeting of the Panel on 10 October 2018. Moving forward, it was intended that there would be a single Economic Strategy which delivered inclusive growth, rather than inclusive growth being seen as a separate strand in isolation.
- The KES, alongside the Joint Health and Wellbeing Strategy and Local Plan, set out a framework for the future of the district. The importance of linking the economic development agenda with the wider strategic framework was highlighted, as was the need to manage and monitor progress against the KES systematically and proactively.
- The University of Huddersfield was acknowledged as a key partner and centre of innovation. It was important to foster conversations between businesses and the University so that they could identify how best to access that expertise and drive forward innovation.
- With regards to graduate retention, it was noted that the housing offer was critical. The KES addressed housing as part of the infrastructure for growth and economic development.
- The joint approach between the revised KES and work on Local Wealth Building and Social Value with the Centre for Local Economic Strategies (CLES) was noted. It was requested that a representative from CLES attend the meeting of the Panel on 10 October 2018 as part of the discussions around inclusive growth and social value.

Effective collaboration was a key area of concern for Members, with the need for wider buy-in, ownership and input emphasised. Officers highlighted the following in response to the concerns raised:-

Economy and Neighbourhoods Scrutiny Panel - 5 September 2018

- It was intended that collaboration and sharing of resources would be both within the district and through the wider City Region. With regards to the latter, it was noted that good progress was being made with practical support received from WYCA colleagues.
- With regards to the quality and depth of consultation and whether the timetable outlined was achievable, it was emphasised that this was a refresh of an existing strategy, not the development of a new one. The intention was to consult with businesses, third sector providers and those involved in infrastructure provision. Consideration was being given to the best mechanism to achieve this and it was acknowledged that this would be challenging within the timescales set.
- There was a commitment to developing an Economic Partnership to ensure ownership of the development and delivery of the KES. It was acknowledged that work had moved slower than anticipated, but engagement of key stakeholders was a key objective.
- The scoping review was the first phase of the refresh and outlined how life had changed since the KES was drafted in 2014. This had in turn informed the key topics to start conversations with partners. The KES would not solely be a Council document, conversations would take place with businesses as to what they could bring in terms of investment in workforce skills and innovation and making Kirklees a better place.
- Positive conversations had taken place with partners across the district in relation to work around social value and community wealth building. There had also been strong engagement with the University of Huddersfield and the WYCA.

RESOLVED –

(1) That Alan Seasman, Theme Lead Place and Inward Investment and Kate McNicholas, Strategy and Policy Service Manager, be thanked for attending the meeting and providing an overview of the work that had been undertaken in reviewing the original Kirklees Economic Strategy, scoping the refreshed Strategy and the planned activity for producing the refreshed KES.

(2) A further report on the draft refreshed KES be brought to the meeting of the Panel on 10 October 2018, as part of wider discussions on inclusive growth, social value and the Skills Strategy.

5 Work Programme 2018/19

The Panel considered a copy of the current work programme and outline agenda plan for 2018/19.

It was suggested that the Digital Strategy be added work programme for consideration in 2018, given that it was an important component of the overall economic strategy.

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RESOLVED - The work programme, with the addition of an item in relation to the Digital Strategy, be agreed.

- 6** **Date of Next Meeting**
It was noted that the next meeting of the Panel would take place at 1000 am on Wednesday 10 October 2018, in the Council Chamber, Town Hall, Huddersfield.

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KIRKLEES COUNCIL COUNCIL/CABINET/COMMITTEE MEETINGS ETC DECLARATION OF INTERESTS Standards Committee			
Name of Councillor			
Item in which you have an interest	Type of interest (eg a disclosable pecuniary interest or an "Other Interest")	Does the nature of the interest require you to withdraw from the meeting while the item in which you have an interest is under consideration? [Y/N]	Brief description of your interest

Signed: Dated:

NOTES

Disclosable Pecuniary Interests

If you have any of the following pecuniary interests, they are your disclosable pecuniary interests under the new national rules. Any reference to spouse or civil partner includes any person with whom you are living as husband or wife, or as if they were your civil partner.

Any employment, office, trade, profession or vocation carried on for profit or gain, which you, or your spouse or civil partner, undertakes.

Any payment or provision of any other financial benefit (other than from your council or authority) made or provided within the relevant period in respect of any expenses incurred by you in carrying out duties as a member, or towards your election expenses.

Any contract which is made between you, or your spouse or your civil partner (or a body in which you, or your spouse or your civil partner, has a beneficial interest) and your council or authority -

- under which goods or services are to be provided or works are to be executed; and
- which has not been fully discharged.

Any beneficial interest in land which you, or your spouse or your civil partner, have and which is within the area of your council or authority.

Any licence (alone or jointly with others) which you, or your spouse or your civil partner, holds to occupy land in the area of your council or authority for a month or longer.

Any tenancy where (to your knowledge) - the landlord is your council or authority; and the tenant is a body in which you, or your spouse or your civil partner, has a beneficial interest.

Any beneficial interest which you, or your spouse or your civil partner has in securities of a body where -

- (a) that body (to your knowledge) has a place of business or land in the area of your council or authority; and
- (b) either -

the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body; or

if the share capital of that body is of more than one class, the total nominal value of the shares of any one class in which you, or your spouse or your civil partner, has a beneficial interest exceeds one hundredth of the total issued share capital of that class.



Name of meeting: Economy and Neighbourhoods Scrutiny Panel
Date: 10 October 2018
Title of report: Update on Social Value / Local Wealth Building / Inclusive Growth

Purpose of report:

To update the panel on the work being undertaken on social value and local wealth building, and links to inclusive growth, in line with the refresh of the Kirklees Economic Strategy.

Key Decision - Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	N/A
Key Decision - Is it in the Council's Forward Plan (key decisions and private reports?)	N/A
The Decision - Is it eligible for call in by Scrutiny?	N/A
Date signed off by <u>Director</u> & name	Rachel Spencer-Henshall 17.09.18
Is it also signed off by the Assistant Director for Financial Management, IT, Risk and Performance?	N/A
Is it also signed off by the Service Director (Legal Governance and Commissioning)?	Julie Muscroft 25.09.2018
Cabinet member portfolio	Councillor Shabir Pandor

Electoral wards affected: N/A

Ward councillors consulted: N/A

Public or private: public

1. Summary

The Panel will be aware that the Kirklees Economic Strategy (KES) is being refreshed and will support the achievement of the Council's corporate plan outcome that "Kirklees has sustainable economic growth and provides good employment for and with communities and businesses".

An important element of the revision of the KES is the work on Social Value and Local Wealth Building supported by the Centre for Local Economic Strategies (CLES). There is also an alignment to inclusive growth with the city region work being led through the Inclusive Growth and Public Policy Panel of the Local Enterprise Partnership (chaired by Councillor Pandor).

2. Outline of work being undertaken

Within Kirklees:

The Social Value Policy and Procurement Strategy have been identified as review priorities and Cabinet asked that the next Social Value Policy take a partnership approach to delivering social value outcomes. Cabinet also asked that social value outcomes be better delivered and evidenced in the Council's procurement, commissioning, and asset transfer and use decisions.

Cabinet emphasised local spend as an important means to delivering social value outcomes locally but specified that any future local spend efforts must be based on local research and data. Cabinet voiced approval for the work of the CLES in Preston and other local authorities, especially with respect to local spend and its partnership building (via local anchor institutions).

CLES have been commissioned so far undertake Phase 1 of the local wealth building programme to:

1. **Undertake supply chain analysis for financial year 2017/18** Exploring the extent to which spend is within our defined geographical boundaries – city-region, local authority, ward, and area of deprivation; the extent to which spend is with organisations in specific industrial sectors e.g. construction or manufacturing or financial services; and the extent to which spend is with particular types of suppliers e.g. SMEs or voluntary and community sector organisations
2. **Undertake gap analysis and identification of 'influencable' spend.** Identifying procurement spend which is leaking out of the Kirklees economy and identify areas that could be potentially 'influencable' e.g. potentially delivered by local organisations.
3. **Explore the wider local economic impact through the supply chain.** Exploring supply chain asking about the extent to which they spend themselves within local economies upon suppliers and direct employees of their own to enable a baseline position to be derived as to the extent to which the supply chain re-spends within the Kirklees boundary;
4. **Identify and convene local anchor institutions** (the largest asset-owners, employers, and spenders in the District) and undertake strategic interviews with up to six anchors to assess their activities and their appetite for a partnership approach that draws on our collective resources to maximise local impact and instigate cultural change across the District
 - On the 11th July 2018 a workshop was held with local anchors to look at local wealth building and commissioning for place-based social value (supported by CLES, the Department for Digital, Culture, Media, and Sport, and the Cabinet Office)
5. **Produce a report on their findings with recommendations on further activities.**

The procurement, supply-chain, and anchor work will provide us with a new methodology for collecting the data and intelligence on the local spend of the biggest spenders, employers, and asset-owners in the District and provide the local spend baseline as well as identifying opportunities to influence local spend based on CLES's experience with over 50 other local authorities. Through their work with Preston, CLES helped Preston's anchors increase spend within Preston from 5% of total spend to 18.2% and within Lancashire from 39% to 79.2% (2012/13-2016/17). This approach to local spend is accountable and based on intelligence and data. It also meets Cabinet's requirement that the new approach will be partnership-focussed through the anchor partnership.

The Policy and Strategy Team have set up a project team with colleagues from across the Council to ensure early input and buy-in from across the Council and for teams across the Council to already identify opportunities to deliver and evidence social value outcomes, especially through local spend and anchor partnership work.

Detailed results of supply chain analysis and gap analysis are anticipated in September / October 2018.

Phase 2 of this work on local wealth building will be determined by the outcomes of the Phase 1 elements outlined above. Recommendations are yet to be agreed, however it could include developing a Social Value Framework that will help social value outcomes be delivered across Kirklees through the anchor partnerships. Other areas are to be determined, however continued links with anchor institutions will be important and the possibility of looking at how to grow capacities in the business, voluntary and community sector (for example supporting the growth of coops, community businesses etc. could be looked into).

Cabinet were clear that equality is a primary focus of the Social Value Policy and one of the population indicators we seek to influence is the local index of multiple deprivation. (By this measure, Preston had the joint second-biggest improvement in England between 2010 and 2015.) The approach is progressive in driving innovation: encouraging decision-makers in the Council and partners to think about the wider impact of their spend, including whether money spent with local suppliers delivers better well-being outcomes (e.g. because of better connections with particular people and neighbourhoods in Kirklees or upskilling local people). It shows leadership in taking an anchor partnership approach, working together with anchors to maximise the impact of our outcome-focussed efforts.

The local wealth building element in the KES, particularly working with anchors, will also impact on other key agendas such as tackling poverty, improving wellbeing, utilising Corporate Social Responsibility (CSR) and improved employment practices.

There are clear linkages to the inclusive growth agenda which forms a clear driver for the progression for the KES. The Council is about to establish its own Inclusive Growth group to be chaired by Councillor Pandor which will provide advice and guidance to the Council and partners in pursuit of an inclusive growth agenda for the district.

The attached "Social Value & Local Wealth Building Project Overview" gives a summary of the key component parts of the programme of work.

In the Region:

Kirklees has the opportunity to align with and to positively shape the inclusive growth agenda at a Regional level, especially with the council's leadership of the new Inclusive Growth and Public Policy Panel (IGPPP) established to advise the LEP and Combined Authority chaired by Cllr Pandor.

The following elements of future work are to be developed and refined into a work programme in the next IGPPP meeting:

- Getting everyone online – Ensuring all residents are able to use online services, including increasingly digitised public services, online banking in times of bank closures and booking medical appointments online.

- Good employers – A common framework for public sector employers, including good business leadership, poverty standards, living wage pay, elements of the low pay charter and CSR commitments (particularly around offering specialist skills through volunteering).
- Inclusive growth through healthy residents – Economic growth and living standards are intrinsically linked to peoples' health. Preventing ill-health with the help of employers and public health partners is thus seen as a crucial element of inclusive growth.

3. **Information required to take a decision**

Report for information purposes only.

4. **Implications for the Council**

Early Intervention and Prevention (EIP)

This programme of work strengthens the link between the KES and the Kirklees Joint Health and Wellbeing Strategy reinforce one another. Good health allows people to enjoy life to the full and make a productive economic contribution. Meanwhile a strong and sustainable economy can have a positive influence on determinants of health such as learning, work and skills and incomes. Increasing the health and wealth of all Kirklees residents, not just existing service-users, is a key way to help people help themselves and to reduce, delay, or prevent them coming to need Council support.

Economic Resilience (ER)

Economic resilience is at the heart of this work, whether that be of individuals, communities, businesses or the District's and region's economies as a whole. Local wealth building is partly about working more closely with anchor institutions, which are local institutions from the public, private, and third sector that are less likely to withdraw investment in the event of economic difficulties.

Improving Outcomes for Children

This work contributes to the KES aim that Kirklees is a district combining great quality of life and a strong and sustainable economy leading to thriving communities, growing businesses, high prosperity and low inequality and where people enjoy better health throughout their lives, including children.

Reducing demand of services

The KES, supported by social value / local wealth building / inclusive growth, sets the priorities by which growth and productivity in the district can be pursued and Kirklees can become a more resilient local economy. This work helps to reinforce the connection of the KES with the Joint Health and Wellbeing Strategy so that the health and well-being of Kirklees residents is at the heart of the Council and partners' concerns. Keeping this connection in view, will keep people living independently and as well as possible for as long as possible.

Other (e.g. Legal/Financial or Human Resources)

None.

5. **Consultees and their opinions**

This report has incorporated the views of those involved in revising the KES. A high-level of the work outlined in this report has already been to Corporate scrutiny as part of an update on the Transformation Procurement Project.

6. **Next steps**

To present the findings and recommendations of the CLES report to the Councils Leadership Management Team.

7 **Officer recommendations and reasons**

- For Scrutiny members to note the progress being made on social value and local wealth building in support of the KES
- To receive comments and feedback from Scrutiny members on the approach being taken to social value and local wealth building (as part of the Kirklees inclusive growth agenda); with a particular focus on the outcomes and outputs outlined in the attached project overview.

8 **Cabinet portfolio holder's recommendations**

Cllr Pandor has been briefed on the report and is content with the officer recommendations and reasons

9 **Contact officer**

David Bundy – Corporate Policy Officer
Email – david.bundy@kirklees.gov.uk
Tel – 01484 221000

10 **Background Papers and History of Decisions**

[Economy and Neighbourhoods Scrutiny Panel, 05 September 2018](#), – Kirklees Economic Strategy

[Corporate Scrutiny Panel, 31 August 2018](#) - Transformation Procurement Project.

11. **Service Director responsible**

Rachel Spencer- Henshall, Strategic Director - Corporate Strategy and Public Health

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Social Value & Local Wealth Building Project Overview

Part of the Kirklees Inclusive Growth Agenda
 Updated 25th September 2018

Outcomes we're aiming to help deliver: what it's all about



Poverty



Inequality



Resilience

Strategy: more local spend, ownership, and jobs in the most deprived areas

Neighbourhood specific

Focus on the most deprived neighbourhoods in the District.

Start small, in particular neighbourhoods, and pilot, then (1) learn from what doesn't work; (2) expand; and (3) replicate working model in other neighbourhoods.

Place-based approach, working out local challenges and opportunities by working with local people and organisations, not presupposing that every area is the same

Anchors

Identifying town-, community-, and neighbourhood-specific anchors, to work alongside the Council and other District-wide anchors.

Local spend

Increase the proportion of anchors' spend:

- With local businesses
- With local SMEs
- With the local VCS

Local ownership and jobs

Increase access to and ownership of local assets (buildings and other spaces) or influence in how these assets are used.

Look at opportunities to develop worker cooperatives and community businesses that:

- employ more local people, particularly those in the most deprived areas of Kirklees;
- are owned by people in these areas; and
- Supply local anchors, including the Council.

Key Partners



CLEES are helping us with evidence-gathering, understanding Kirklees's challenges and strengths, and developing solutions.



Large Kirklees anchors on the Kirklees Inclusive Growth Group



Other smaller anchors, including neighbourhood-, community-, and town-specific anchors.

Milestones

(With non-officer involvement in brackets)

August

- Anchor interviews (Tom from CLES)
- Meeting with VCS (Tom from CLES meeting VCS representatives)

September

- Discussion at Procurement Scrutiny Panel (Cllrs on Scrutiny)

October

- Present some findings at Picture of Kirklees event (anchors and other partners)
- CLES Report published with recommendations on procurement spend.
- Detailed discussion at Kirklees Inclusive Growth Group (anchors sit on group)
- Detailed discussion at Economy and Neighbourhoods Scrutiny Panel meeting (Cllrs on Scrutiny)
- Potential meeting with Ashbrow Group (three Ashbrow Cllrs, Andy Briggs, Andy Petrie, Local Services 2 You) to identify local challenges and opportunities from a social value and local wealth building perspective.

November

- Neil McInroy (Chief Exec, CLES) presents findings and recommendations to LMT

December

- Economic Strategy finished

Outputs TBC

- An updated Social Value Policy or Framework
- A Social Value/Local Wealth Building Progression Framework to help organisations understand how to do social value and local wealth building better
- Social Value/Local Wealth Building Kitemark celebrating local groups, businesses, and organisations that do social value and local wealth building well
- Procurement Policy aiming to fully integrate social value into procurement decisions.
- Project ideas coming from discussion in Ashbrow Ward TBC
- Kirklees lottery

Things we've already done

July

- Social Value & Local Wealth Building Workshop (11th July) facilitated by CLES and the Civil Service's Office for Civil Society (DCMS) and Policy Lab (Cabinet Office), with Kirklees anchors including Huddersfield University, Huddersfield Giants, Huddersfield Town AFC, Kirklees District Police, the NHS Hospital Foundation Trusts and Clinical Commissioning Groups, and Kirklees Neighbourhood Housing amongst others.
- The workshop produced some high-level project plans that anchors signed-up to support on. We are now looking at piloting some of these in targeted neighbourhoods. As the Project Overview sets out, we are planning on focussing first on the most deprived neighbourhoods in the District.

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Name of meeting: Economy and Neighbourhoods Scrutiny Panel

Date: 10 October 2018

Title of report: Kirklees Employment and Skills Plan

Purpose of report To consider progress and further development of the Kirklees Employment and Skills Plan

Key Decision - Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	
Key Decision - Is it in the Council's Forward Plan (key decisions and private reports?)	As above
The Decision - Is it eligible for call in by Scrutiny?	Yes
Date signed off by <u>Strategic Director</u> & name	Karl Battersby
Is it also signed off by the Acting Service Director for Finance IT and Transactional Services?	n/a
Is it also signed off by the Service Director for Legal Governance and Commissioning Support?	n/a
Cabinet member portfolio	Cllr Peter McBride

Electoral wards affected: All

Ward councillors consulted: At this stage none

Public or private: Public

1. Background and Context

The Leeds City Region (LCR) Employment and Skills Plan

- 1.1 The LCR Employment and Skills Plan sets out how the LEP and partners will work together to contribute to the vision of the LCR Strategic Economic Plan. The plan, see appendix 1, aims to address skills gaps and shortages that are a barrier to growth in order to create more skilled people and better jobs. It plans to do this in by creating great education connected to businesses, increasing employability, building workforce skills, creating more and better apprenticeships and raising the bar on higher level skills and focusses on three priority sectors; Infrastructure, Digital and Engineering and Manufacturing.
- 1.2 The Plan was launched in 2016 and was produced with input providers across the spectrum of HE, FE, private and VCS, employers and employer rep's and LAs. Discussion took place at LEP Boards and Panels, via written responses and in a series of thematic round table/workshop sessions. My assessment is that the input from employers, particularly Kirklees employers, was minimal.

The Kirklees Employment and Skills Plan

1.3 The Kirklees Employment and Skills Plan was prepared to support delivery of needs identified in our Post 16 Strategic Needs assessment <file:///C:/Users/SueWeston/Downloads/Kirklees%20District%20Strategic%20Needs%20Assessment%202018.pdf> and priority 3 of the Kirklees Economic Strategy which is currently undergoing refresh.

1.4 Delivery of the employment and skills plan contributes to the Council's shared outcomes specifically, **Sustainable Economy, Aspire and Achieve** and **Best Start**

The impact of our and our partners work will be measured through the corporate performance monitoring system. The specific population indicators relating to our work and outcomes will be;

- Adults qualified to Level 4 or above (i.e. equivalent to BTEC)
- Disposable income per household (£)
- Productivity per head (£) – Gross Value Added

1.5 Headline data from the post 16 strategic needs assessment includes, but is not limited to;

- Approximately 25% of our residents having no or low skills.
- Approximately 30% having higher level skills
- Median weekly wages remain below regional and national averages
- GVA per hour worked being amongst the lowest in the City and wider region
- On average, 39% of employers not training their staff
- On average, 74% of employers not providing work experience
- Shortages in STEM technicians in Yorkshire and Humber being around twice the average. As Kirklees has double the concentration of manufacturing jobs and a higher than regional average for construction we are particularly susceptible to these shortages.
- The number of starts in higher and degree level apprenticeships being low.

This headline data translates into the following high level needs which require maximising both regional and local interventions;

- Close the productivity gap
 - Stimulate employer investment in skills and employment
 - Create productive employees
- Increase higher level skills
 - Build on our institutional strengths
 - Focus on our key and priority sectors, which includes health and social care and, in terms of some of our spatial activity, may require the need to revisit our approach to retail and hospitality
 - Create clear technical and professional routes which
 - Increase demand for apprenticeships from adults / employees.
 - Widen participation from underrepresented groups
- Deliver economically relevant information, advice and guidance
- Deliver inclusive growth by ensuring the benefits of local and regional investment opportunities reaches those residents who need it most
 - Strengthen use of planning and procurement
 - Understand supply chain opportunities and spend in our key businesses and anchor institutions in order to influence local spend.

In terms of what best looks like we are working with our corporate be looking to

1.6 Work on co-producing the Kirklees Employment and Skills Plan commenced with a Skills Summit held on the 6th February 2018. At this summit a number of presentations relating to the Industrial Strategy, regional priorities, local labour market

context and Kirklees' identified strategic needs (as detailed in paragraph 1.4) along with two workshops relating to Kirklees' key and priority sector needs (Infrastructure, Manufacturing and Engineering, Creative and Digital and Health and Social Care) and thematic discussions were held.

1.7 The results of these workshops were collated and used to inform future governance arrangements and the production of a plan on a page, see appendix 2.

1.8 Our priorities are as follows;

Leadership & collaboration

Employment and skills benefit from strong leadership, co-ordination, challenge and support which translates into an improved offer for both business and individuals.

Workforce Demand

Work with our key and priority sectors (Manufacturing and Engineering, Creative and Digital, Infrastructure and Health and social Care) to encourage investment, job creation and development of a coherent, quality and accessible offer.

Skills Supply

Deliver a skills offer which is integrated and inclusive, enabling individuals to access and achieve in work and further learning.

Reach and support

Ensure arrangements are in place to address gaps in employment and skills performance.

1.8 Each of the priorities has an associated ambition and list of headline actions and we use this to inform our work with internal and external partners. We are currently working with our partners to understand how they are contributing to the plan and identify practical activities which provide traction for achieving our overall goals. This will be drawn together into a more comprehensive delivery plan which we are planning to have in place by the end of November.

1.9 In line with discussions at the Summit, we are reviewing our economic partnership and accountability mechanisms and reviewing the establishment of existing internal arrangements.

The Kirklees Learning Strategy

1.10 The need for a learning strategy was identified by Executive Team following a review of Council policies and strategies in February 2018. A draft strategy was discussed with School leaders and partners at: the Learning workshop event held on 7th June 2018; at the Education and Learning Partnership Board (ELPB) on 13th June and 4th July; and in further detail at the Education Improvement Committee (EIC) on 18th July.

1.11 There are clear linkages in the Learning strategy to our work in the Post 16 Employment and Skills Plan and further work is required to align resources and leadership to meet the objectives in both strategies. It is acknowledged that the two strategies cannot be viewed exclusively. Commitment is needed to an integrated approach to learning and skills which takes a whole life approach.

1.12 Further conversations are required and planned to develop policy and operational coherence.

2. Does Kirklees need a local employment and skills plan?

2.1 Kirklees maximises use of the core LCR employment and skills offer to deliver or local ambitions. Working with our partners, we tap into the following key activities to maximise local take-up;

- Workforce Development: Kirklees businesses are signposted to the LEP Skills Service which supports SMEs to upskill staff.
- Apprenticeships: Kirklees businesses are signposted to the regional apprenticeship grant. We await a decision on the Routeways Employment Hub which should provide apprenticeship brokerage for businesses and individuals.
- Delivery Agreements: The Strategic Lead for Business and Skills attends a joint meeting with the LEP and Kirklees college to ensure the College' Adult Education Budget is delivering against local and regional economic priorities
- Talent Pipeline: We promote the regional careers campaigns for example #techgoals
- Careers Hub and Enterprise Advisers: We are one of 20 national Careers Hubs and work closely with our nominated Enterprise Adviser who works with schools to deliver Gatsby benchmarks and improve outcomes for young people.
- In-work Progression: We are maximising use of the Career Learning Pilot funding to provide much needed resource which aims to raise aspiration and motivation of adults.
- Labour Market Information (LMI): The LCR shares LMI with approximately 600 training providers to direct provision

2.2 However, the production of a local Employment and Skills plan enables us to;

- Strengthen local buy-in and commitment to delivering specific activity which meets Kirklees' needs particularly private sector business buy-in who, due to their size find it difficult to engage locally and regionally.
- Understand our strengths and gaps and be able to be clearer on what this means in terms of delivering key messages, influencing provision and informing funding bids and growth cases.
- Ensure we are clear on our needs and not chasing money
- Focus on Kirklees' key and priority sectors e.g. health and social care, textiles and furnishing focus of manufacturing as well as advanced manufacturing

2.3 Appendix 3 provides our most recent update on employment and skills activity for your information but I provide a short overview of examples of activity being undertaken against our headline actions.

- Engaging with Thinking Places to consider a sustainable model for engaging with business on economic matters with interim thematic discussions taking place to ensure the voice of the private sector and our strategic partners is heard e.g. Skills Summit, Kirklees Economic Strategy refresh workshops.
- Strategic partner buy-in to co-produce and deliver partner led leadership e.g. Kirklees College desire to lead next Skills Summit, C&K Careers leading newly established Employment and Skills Partnership
- Rail and Road Network led by Network Rail West Leeds Alliance and supported by Cllrs Mcbride, Walker and our employment and skills partners
- Preparation of a Comms Plan which sets out and 'asks' of business
- Emerging commission to analyse influencable spend of our 55 businesses who employ 250+
- Strengthening of planning policy and prototyping a brokerage "service" for maximising employment and skills opportunities from developments of greater than 3500 sq m
- Commissioning of our third sector providers to deliver Community Learning Works and building their capacity to bid for and successfully win a great number of direct skills and employment contracts

- Integration of the business and skills team and establishment of the Strategic Leaders of Business and Skills Support to build relationships and maximise cross referrals and collaboration.
- Successfully winning the Jobcentre Plus Flexible Support Fund to address gaps in our employment offer

How will we know we have succeeded, what does good look like?

- 2.4 As detailed in 1.4, delivery of the employment and skills plan contributes to the Council's shared outcomes specifically, **Sustainable Economy** and **Aspire and Achieve** and **Best Start**.

The impact of our and our partners work will be measured through the corporate performance monitoring system. The specific population indicators relating to our work and outcomes will be;

- Adults qualified to Level 4 or above (i.e. equivalent to BTEC)
- Disposable income per household (£)
- Productivity per head (£) – Gross Value Added

- 2.5 As mentioned previously, paragraph 1.8, we have created a set of ambitions which align to each priority. These are as follows;

Leadership & collaboration

Our arrangements will deliver an employment and skills system which is accessible, responsible and integrated for individuals, employer and partners.

Workforce Demand

Our businesses will have access to an appropriately skilled, motivated and productive workforce to drive growth and employment.

Skills Supply

Our employment and skills system will provide sufficient quality places and routes which will help to ensure the best outcomes for residents and businesses.

Reach and support

It will be easier for our key and priority sectors and residents who are in most need to be able to achieve their growth potential.

Achievement of these ambitions will also be captured via the corporate performance population indicators.

- 2.6 More specifically, we will measure achievement of our headline actions using the delivery plan which contains action and timeframes. We are currently working with partners to specify how they can contribute to the headline actions and will create a measurable deliver plan to monitor our ongoing activity.

- 2.7 Specific Council activity which supports delivery of the plan is already monitored through our team performance indicators. These are, as follows;

- Number of residents (post 16 / adults) supported through Employment and Skills provision managed by ER
- Number of people moving into work and apprenticeships as a result of Council Employment and Skills provision
- Number of businesses assisted by SME Growth Managers
- Number of anticipated jobs created from SME GM referrals to regional, national and European business support products

3. Information required to take a decision

N/A.

3. Implications for the Council

There are no specific implications arising from this report however it is worth noting that the impact of successful delivery of the local employment and skills plan enhances our residents and our businesses productivity and ability to do more for themselves which has a positive impact on the following thematic areas of work.

4.1 Early Intervention and Prevention (EIP)

4.2 Economic Resilience (ER)

4.3 Improving Outcomes for Children

4.4 Reducing demand of services

4.5 Other (e.g. Legal/Financial or Human Resources)

5. Consultees and their opinions

Not applicable.

6. Next steps

The Overview and Scrutiny Panel for Economy and Neighbourhoods takes account of the information presented and considers the next steps it wishes to take.

7. Officer recommendations and reasons

7.1 The Economy and Neighbourhood Scrutiny Panel endorse the need for a local Employment and Skills Plan and understand the importance of this plan as a tool for galvanising delivery which meets the specific needs of our residents and employers and how it strengthens our ability to influence local partners, private sector business, regional and national delivery.

7.2 The Economy and Neighbourhood Scrutiny Panel acknowledge the progress made to date and how this demonstrates the benefits of creating a local plan and the reason to continue with this approach.

7.3 The Economy and Neighbourhood Scrutiny Panel acknowledge the ambition to further strengthen co-production and buy-in by partners, including private sector business as this will enable the value of local investment, wealth building and growth to reach those who need it most. This includes the production of a more detailed delivery plan which is planned for completion by December and will contain specific measurable actions and timescales.

7.4 The Economy and Neighbourhood Scrutiny Panel acknowledge that further work is planned to take place to integrate the Learning Strategy with the Post 16 Employment and Skills Plan and that officers and partners understand the strategies cannot be viewed exclusively.

8. **Cabinet portfolio holder's recommendations**

The portfolio holder, Councillor Peter McBride agrees with the approach outlined above in the officer recommendations.

9. **Contact officer**

Sue Weston – Strategic Lead for Business and Skills
sue.weston@kirklees.gov.uk
(01484) 221000

10. **Background Papers and History of Decisions**

The executive overview of the Leeds City Region Employment and skills Plan, the Local Employment and Skills Paper and the Employment and Skills Update.

11. **Service Director responsible**

Karl Battersby - Strategic Director Economy and Infrastructure
karl.battersby@kirklees.gov.uk
(01484) 221000

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Leeds City Region Employment and Skills Plan

Skilled People, Better Jobs 2016 - 2020



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Employment and Skills Strategy and Plan 2018

Our vision is to be a district which combines a strong, sustainable economy with a great quality of life - leading to thriving communities, growing businesses, high prosperity and low inequality where people enjoy better health throughout their lives.

Outcomes

- Kirklees has sustainable economic growth providing good employment for and with communities and businesses.
- People in Kirklees have aspiration and achieve their ambitions through education, training, employment and lifelong learning.

Key strategic documents

Kirklees Economic Strategy 2014 – 2020:

Kirklees to be recognised as the best place to do business in the North of England where people prosper and flourish in all our communities. Priority three specifically relating to extending opportunity and powering business success through the creation of a skilled and flexible workforce.

Joint Health and Wellbeing Strategy 2014 - 2020:

Healthier people enjoying a great quality of life for longer via a stronger and growing economy.

	Leadership and collaboration	Workforce demand	Skills supply	Reach and support
Post 16 Strategic priorities	<p>Employment and skills benefit from strong leadership, co-ordination, challenge and support which translates into an improved offer for both business and individuals.</p>	<p>Work with local business to focus on our key and priority sectors to encourage investment job creation and development of a coherent, quality and accessible offer.</p>	<p>Deliver a skills offer which is integrated and inclusive, enabling individuals to access and achieve in work and further learning.</p>	<p>Ensure arrangements are in place to address gaps in employment and skills performance.</p>
Post 16 Strategic ambitions	<p>Our arrangements will deliver an employment and skills system which is accessible, responsive and integrated for individuals employers and partners</p>	<p>Our businesses will have access to an appropriately skilled, motivated and productive workforce to drive growth and employment.</p>	<p>Our employment and skills system will provide sufficient quality places and routes which will help to ensure the best outcomes for residents and business.</p>	<p>It will be easier for our key and priority sectors and residents who are in most need to be able to achieve their growth potential.</p>
Post 16 Headline actions	<ul style="list-style-type: none"> • Establish economic partnership and accountability mechanisms. • Create an engagement and communication plan which promotes our offer, case for skills investment, career opportunities and the Kirklees story. • Develop key and priority sector networks which bring employers and providers closer together in delivering our ambitions. • Hold an annual skills summit co-designed by our strategic partners. • Actively support the Inclusive Growth agenda. 	<ul style="list-style-type: none"> • Increase understanding in the links between creativity, design and innovation. • Develop a labour charter to maximise the impact of apprenticeship levy/skills investment costs ensuring inclusivity for disadvantaged / vulnerable residents. • Understand and support construction employer demand for skills and raise awareness of new building practices using our local supply Chain programme, WY Transport Fund and WY Consortium of Colleges. • Increase strategic knowledge and understanding of the changing world of work; Research & Development, 4th Industrial Revolution, Brexit. • Develop leadership and management capability in our key and priority sectors. 	<ul style="list-style-type: none"> • Deliver a campaign to young people and adults to help them understand the case for studying, retraining or upskilling in our key and priority sectors. • Improve awareness of self-employment. • Recognise the importance of, and promote, our digital skills offer ensuring its economic relevance for the future. • Assess how our part time skills provision matches economic needs. • Analyse our key and priority sector provision in order to align and promote our offer with businesses. • Work with disadvantaged residents in low skills occupations 	<ul style="list-style-type: none"> • Develop clear, simple learning pathways in our key and priority sectors. • Sell our Health & Social Care sectors using positive messages/case studies to target different audiences. • Use apprenticeship levy, supply chains, planning and procurement to stimulate business demand and reach individuals. • Deliver an integrated business and skills support offer that identifies needs. • Introduce a programme to help graduates without relevant work. • Improve access to apprenticeships for those who are underrepresented. • Work with creative and digital employers to consider job carving and apprenticeships. • Increase supported internships.

Context

Working age population 274,000. 25% (65,000) residents with no or low skills, 30% with higher skills - but percentage population with higher skills remains static. Growth in number of young people starting apprenticeships and studying STEM subjects. Awareness of young people and parents about our key and priority sectors is weak. Median weekly wages below regional and national averages. Fewer businesses per head of population. 14,000 businesses - majority small and micro. Double the concentration of manufacturing firms. Strengths in specialist training centre and institutes eg. process manufacturing, world class companies. GVA per FTE remains below LCR and national levels. Partnerships between employers and providers needs strengthening. Utilisation and take-up of skills to drive productivity and innovation in businesses needs improvement. Need clear technical and in-work progression routes to enable skills development/use to increase social value to stimulate investment in skills.

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1. Economic Partnership (EP) Development and Economy and Skills Board Skills Sub Group (SSG)

- A scoping exercise about how Kirklees creates a sustainable economic partnership will form part of a planned piece of work which is supporting the creation of a brand / identity for the district.

2. Kirklees College Financial Position

- FE Commissioner/ESFA positive with progress on Recovery Plan. College has reached a significant milestone.
- Last Stocktake visit from the FE Commissioner Team was very positive. KC was congratulated on progress. There were no real criticisms, and they provided some good advice on a couple of issues.
- A further Stocktake visit will take place by February 2019 to evaluate the remaining aspects of financial recovery and progress towards satisfactory health. The recovery needs to be secure before taking the College out of intervention.
- DLQ - Springfield opens to students in September. Promotional brochure for Springfield is here: <https://www.kirkleescollege.ac.uk/dlq/>
- DLQ - Pioneer. Target opening 2020. Handover from Council December 2018.

3. Kirklees College Delivery Agreement

- The LEP and WYCA have worked with all FE Colleges in the City Region to prepare delivery agreements which set out how FE providers will contribute to the LCR Employment and Skills Plan.
- We await a meeting between WYCA, Kirklees College and ourselves where WYCA will undertake an annual review of the agreement.

4. Production of the Kirklees Skills Strategy/Plan

- The draft 'Post 16 plan on a page' is in place
- Shared with partners & they are considering their contribution to the plan.
- Sector Sub Groups.
The rail & road group has met twice and is establishing thematic task & do groups to deliver on funding, messaging, demand and provision. The main group meet again in October
- Meetings to progress work in relation to Health and Social Care, Creative & Digital and Manufacturing are taking place in the next four weeks.

5. Apprenticeships

- A paper is being drafted for Karl Battersby to articulate the position and challenges relating to apprenticeships. This paper was requested by Executive Team.

6. Inclusive Growth/Social Value

- A steering group for social value has been created. David Bundy chairs the meeting. Victoria Harper represents the business and skills team at meetings but was unable to attend the first meetings.
- The group has commissioned CLES to undertake some work with anchor institutions on building local wealth.
- We await further information about the outputs from the initial steering group and Local Wealth building workshop on specific activities relating to the group.
- The draft thresholds and process for applying Planning Policy PLP9 is drafted and the business and skills managers are finalising the internal process for managing referrals from the planning team

7. Integrated Employment and Skills Offer

- Works continues on integrating the employment and skills offer.
- Main programmes supporting employment and skills have been mapped, as more provision is available this will be updated. Currently we are supporting the development and implementation of the Skills Service and
- Career Learning pilots contract signed off. The pilot covers the full LCR geography. It's aim is to raise aspiration and motivation of adults, with a focus on low skilled – low waged. It supports their personal growth through skills provision and career progression. A person is in post to deliver outreach activity with businesses.
- Kirklees is one of only 20 national Careers Hubs funded by the Careers and Enterprise Company. Hubs work to help a grouping of schools deliver all the Gatsby benchmarks and improve outcomes for young people. Hubs must be integrated with the Enterprise Adviser network but will fund a hub lead and allow schools in the hub to access a Hub Funding £1k per school as well as access Careers Leaders Bursaries.
- Programme Updates
 - **Works Better** – This has been delivering since June 2017 and is performing ahead of DWP targets. During the first quarter of 18/19 75 additional Kirklees residents engaged with provision with all improving their employability skills. 31 participants have moved into work during the quarter.
 - **Adult Community Learning** – Delivery for the last academic year has just finished and final monitoring procedures are taking place. Over the year there were 1221 enrolments. 65% of learners had never taken part in learning activity before. 24% of learners were men, this has been a focus for our provision and

means that we have exceeded the national average for this area. Final figures will be shared once available.

- **Talk English** – New provision started at the start of June, since then 49 people have been supported to improve their English.
- **Community Learning Works** – During Q1 162 residents have been supported in engagement activities which will hopefully lead to them accessing employment or further learning. £200k funding from the Big Lottery has been secured by TSL to align with the council investment and DWP have invited a bid for £99k to enhance the provision for JCP customers with complex needs, the decision on this is pending.
- **ESOL for All** – Provision has commenced during quarter 1, there have been teething problems with the relationship with G4S (managed by Sarah Mitchell) due to data sharing limitations which means that engagement of new migrants is more challenging. None the less 79 migrants have been engaged and are being supported to develop their English.
- **Step by Step** – Activity for quarter 1 has seen 238 people supported in the range of job clubs and 13 people moving into work. As per discussions with Cllr McBride the venue will change in the Dalton ward.

8. SME Growth Managers

- Our 1.5 SME Growth Managers signpost Regional, National and European business support products via the Leeds City Region's Growth Deal 'SME Growth Managers' including the LEP Skills Service and Apprenticeship grants.
- SME Growth Manager Targets for the 2018/19 year are now set at 90 businesses over the year. Since the growth deal began, Kirklees businesses have secure £6m of grant funding, leveraging £29m of investment which will create 672 new jobs.

9. Business Hub Kirklees

- Principles for working strategically with the Chamber of Commerce, University of Huddersfield and Kirklees College and an associated high level action plan are in place. The action plan includes; preparing a joint calendar of events, regular operational staff meetings, preparation of a co-produced business growth plan and associated offer. The first of the partnership Hub Live Events, took place last month with record attendance – bring together 120 businesses and support specialist.

10. Construction Supply Chain Project

- There is an industry wide skills shortage in construction at a time when there is high demand to deliver on local, regional and national projects. We have recently carried out a business survey with consultation through WYCA, LEP, CITB, CECA, etc. 250 business have been canvassed to help shape a new business support intervention based around business opportunities for the 26,000 construction sector businesses in Leeds City Region.

FUNDING

11. Job Centre Plus Flexible Support fund

- Bid for 100k submitted to align with Community Learning Works provision supporting the most complex JCP claimants to access mainstream support. Decision pending

12. Challenge Fund

- A bid for c£200k led by the Mental Health Team is due in on Friday 17th This will support work with people that are in work but struggling because of low level mental issues. An employer facing officer is embedded as part of delivery and will be sat in the Skills team. 1 year delivery excluding mobilisation and evaluation. No match funding.

13. Future ESIF Provision

NEET

- Full application submitted, answered questions relating to full application and awaiting decision.

Route ways: Developing Young People

- Full application submitted, answered questions relating to full application and awaiting decision.

ESIF Work & Health

- Bid lead by Public Health. Builds upon the Wellness Service and embeds employment support. Outline business plan due 30th Aug. c£2m for three years. Employer and resident facing delivery team of up to 10 staff including contract management. No match funding.

Ad-venture

- In principle support of Leeds City Council led LCR LA partnership. Final outline proposal to extend support programme; grants and 1-1 support for pre start- 3 year businesses in preparation. Exact match ask still tbd but likely to be £90k.

Digital Enterprise

- In principle support of Leeds City Council led LCR LA partnership. Final outline proposal to extend the support programme; Digital vouchers and workshops in preparation. Exact match ask still tbd but likely to be £35k.

ECONOMY AND NEIGHBOURHOODS SCRUTINY PANEL – PROVISIONAL WORK PROGRAMME 2018/19

MEMBERS: Cllr Rob Walker (Lead Member), Cllr Bill Armer, Cllr Martyn Bolt, Cllr Judith Hughes, Cllr Richard Murgatroyd, Cllr Harpreet Uppal, Mark Mercer (Co-optee)

SUPPORT: Carol Tague, Principal Governance & Democratic Engagement Officer

POTENTIAL ISSUES IDENTIFIED FOR INCLUSION IN THE WORK PROGRAMME 2018/19

ISSUE	APPROACH/AREAS OF FOCUS	OUTCOMES
1. Housing	<ul style="list-style-type: none"> • Receiving the Kirklees Draft Housing Strategy to include highlighting areas of the strategy that have been influenced by discussions with the Panel during 2017/18 municipal year. • Consideration to be given to monitoring progress of the Strategy and the approach and time line for this work. • Receiving a presentation on the proposed changes to the Kirklees Housing Allocations Policy to include the planned approach to delivering the policy. • Areas of focus on Allocations Policy to be agreed following the initial discussions. 	<p><u>Panel Meeting 19 July 2018</u></p> <p>The Panel received the draft Kirklees Housing Strategy and Action Plan 2018/2023 and an update on the work that is being undertaken on the Housing Allocations Policy. The Panel agreed:</p> <ul style="list-style-type: none"> • To look at the implications for the local authority following the publication of the Hackitt report (see Item 9 of the work programme). • Cllrs Hughes and Armer would join the Council working group undertaking a review of the Open Age Policy and Local Lettings Framework.
2. Economic Strategy	<ul style="list-style-type: none"> • Looking at the refresh of the Kirklees Economic Strategy. • This is an overarching strategy that will help inform the development of the town centre master plans and the Panel will need to consider its approach to reviewing and helping to inform the Strategy. • The Panel may also wish to include a focus on the West Yorkshire Combined Authority Inclusive Growth Strategy as part of this area of work. 	<p><u>Panel Meeting 5 September 2018</u></p> <p>The Panel received an update on the work that was taking place to refresh the Kirklees Economic Strategy. The Panel agreed:</p> <ul style="list-style-type: none"> • A further report on the draft refreshed KES be brought to the meeting of the Panel on 10 October 2018, as part of wider discussions on inclusive growth, social value and the Skills Strategy.

POTENTIAL ISSUES IDENTIFIED FOR INCLUSION IN THE WORK PROGRAMME 2018/19

ISSUE	APPROACH/AREAS OF FOCUS	OUTCOMES
3. Skills Strategy	<p>Work on refreshing the Kirklees Skills Strategy and Plan is progressing and will include contribution from key partners in Kirklees. Potential areas of consideration:</p> <ul style="list-style-type: none"> • Should the Council continue to further develop and refine its own Skills Strategy or look to use the Leeds City Region (LCR) Strategy and focus on the local delivery of this wider plan. • Reviewing the LCR Strategy and assessing how it will influence and shape local policy. • The Council's approach to developing a local workforce that will have the right skills and qualifications to exploit planned investment across the district and neighbouring Towns and Cities. 	<p align="center">Scheduled for 10 October 2018</p>
4. Towns and Communities in Kirklees	<ul style="list-style-type: none"> • To consider and assess the plans being developed for Dewsbury and Huddersfield Town Centres. • To assess the objectives of the plans to include the aspirations/vision for the towns, public realm and infrastructure. • To consider the approach being taken to developing and consulting on the master plans and looking at the role of scrutiny in this process. • Consideration may also need to be given to the wider context of other town centres and villages across Kirklees to include looking at key challenges and opportunities that could influence this agenda. 	<p align="center">Scheduled for 7 November 2018</p>
5. Green Space	<p>To be confirmed</p>	<p align="center">Scheduled for 12 December 2018</p>
6. Digital Strategy	<p>To be confirmed</p>	<p align="center">Scheduled for 12 December 2018</p>

POTENTIAL ISSUES IDENTIFIED FOR INCLUSION IN THE WORK PROGRAMME 2018/19

ISSUE	APPROACH/AREAS OF FOCUS	OUTCOMES
7. Waste Minimisation	Areas could include: <ul style="list-style-type: none"> • Receiving an initial presentation to understand the current position of waste minimisation in Kirklees which would help to provide a benchmark/starting point for the Panel. • A more detailed look at the waste and recycling elements of this agenda. • Considering what is being done to change the behaviour of the local population to avoiding and reducing waste. 	Provisionally Scheduled for 17 January 2019
8. Air Quality	To be confirmed	Provisionally Scheduled for 21 March 2019
9. Review of the Hackitt Report	To look at and monitor the implications for the Council following the publication of the Hackitt report 'Independent Review of Building Regulations and Fire Safety'.	

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